

showcase

Unlike anything else, Showcase combines that “Ta Da!” moment with a super-streamlined process. Showcase has it all — a Content Management System that feeds your mobile app with:



- Product Catalog
- Marketing/Sales Materials Library
- Quote/Order Entry
- Customer Lookup
- Company Branding
- Two-Way Sync with your Database

IT'S YOUR CONTENT, YOU SHOULD BE ABLE TO MANAGE IT



Add or edit products, change prices, upload a promo, swap out home screen, whatever you need. Showcase is built on an easy-to-use content management system that allows you to control the content your sales team uses in the field, all on an app with your unique branding. With the tap of a button, a sales rep can sync to your database to pull new information, and push orders back to you.

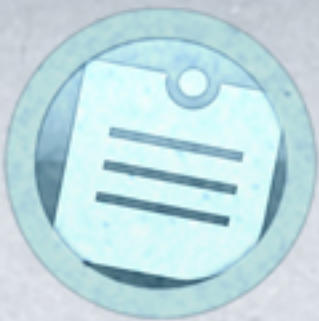
INTERACT WITH YOUR PRODUCT CATALOG



Beautifully designed, the Showcase product catalog screens display product names, descriptions, images, SKUs, prices, a convenient “add to order” button for each item, and much more. The product catalog is navigable by your category tree, or by tags you assign to each product.

You can create favorites and comparison tables, and even suggest related items for that specific product.

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A MULTIMEDIA LIBRARY FOR REPS

Marketing materials come in all sizes and types, and they're all in one place with Showcase. The sales library functions as a bookshelf and player for brochures, case studies, testimonials, and videos. Push them out to your reps as often as you like, and disable them when they become outdated; it's all under your control.



TAKE ORDERS AND CREATE QUOTES ON THE FLY

Build a quote and email it to your client instantly, or place an order and immediately sync it to your company database. With the Quote/Order feature you can transact business right at the point of sale, allowing you to sell more quickly and accurately than ever before.



OFFLINE? NOT A PROBLEM

Sure, Showcase needs an internet connection to sync, but that's it. Browse the catalog, build an order, show a presentation, or look up a customer offline. Showcase saves information on the device so you can do business wherever, whenever. Reps can sync up with the company when it's convenient, without losing the ability to work in the meantime.